

Vista Business Group was ranked in the Top 25 Investment Banks of 2022 by Axial, competing against 768 other M&A advisors.

The rankings are determined based on the 2022 dealmaking activities through Axial. The following four criteria are what drive's Axial's rankings:

- Client quality (based on pursuits per deal)
- Buyside targeting (pursuit rate per deal)
- Process effectiveness (ability to progress buyers from initial pursuit to NDA to CIM)
- Deal outcome (down-funnel IOI, LOI, and closure activity)

In 2022, Vista Business Group sold 21 businesses, ending the year with \$126 million in total transaction value. On average, listings taken to market receive over 200 views, demonstrating a strong demand for the businesses represented.

If you're interested in selling your business with a trusted advisor, contact Vista Business Group today at (913) 944-2285.

